

*Targeting Cyber Professionals
in charge of protecting critical
healthcare data in the
Eastern & Western U.S. Regions.*








2022 Virtual Summit
U.S. WEST: SEPT. 29TH



MISSION

With the increased frequency and severity of attacks on critical health networks, the healthcare sector has seen the importance of strong cyber security grow exponentially in its everyday operation. The **Cyber Security Healthcare and Pharma Summit** is a one-of-a-kind conference designed for exclusively invited Healthcare Executives in need of innovative solutions to protect their company's critical data & infrastructure. This next-generation event will provide a virtual space for business leaders to learn about the latest cyber threat landscape and evaluate the industry's most cutting-edge solutions by directly connecting them with emerging and established solution providers, subject matter experts and powerful cyber thought leaders.

CSHPS COMPETITIVE ADVANTAGE

-  Notable Government Keynotes from The FBI, The NSA, The US Secret Service, DOJ & more...
-  Limited Sponsor Participation to maintain an intimate virtual business development atmosphere, from the comfort & safety of your own home/office.
-  Real-time Engagement with Healthcare Executives via Video, Audio or Text chat.
-  Interactive Panel Discussions with global experts.
-  Fully customizable virtual booths including pre-recorded product demonstrations, custom graphics and downloadables for attendees.
-  Strategic partnerships with powerful associations; SIM, InfraGard, SANS, Cyber Security Alliance, AFCEA, ISACA, OWASP, ISSA & more...
-  Opportunity to establish Strategic Alliances with leading cyber organizations.

AGENDA

(TENTATIVE)

- 9:00AM** Opening Keynote with a Government Official
- 9:45AM** Title Sponsor Keynote
- 10:30AM** Platinum Sponsor Track
- 10:50AM** Platinum Sponsor Track
- 11:10AM** Platinum Sponsor Track
- 11:30AM** Panel 1 - Evolving Cyber and Privacy Risks in a COVID-19 World
- 12:15PM** Platinum Sponsor Track
- 12:35PM** Lunch Break
- 12:55PM** Panel 2 - The Healthcare & Pharma Breach: Who's the more prominent target, the patient or the company?
- 1:40PM** Platinum Sponsor Track
- 2:00PM** Fireside Chat
- 2:20PM** Platinum Sponsor Track
- 2:40PM** Panel 3 - Ransomware: It's Climbing Impact on Healthcare Organizations
- 3:25PM** Platinum Sponsor Track
- 3:45PM** Platinum Sponsor Track
- 4:05PM** Platinum Sponsor Track
- 4:25PM** Closing Keynote with a Government Official



ACTIVE EXHIBITORS, PARTNERS & ATTENDING COS



PREVIOUS WORLD CLASS EXHIBITORS

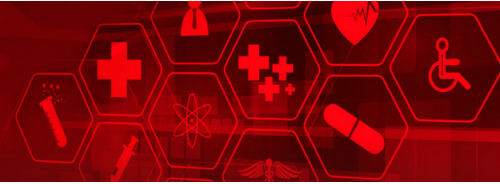
(PARTIAL LIST)



STRATEGIC ALLIANCES & INDUSTRY PARTNERS

(PARTIAL LIST)





SUMMIT DELEGATES

HUNDREDS OF REGIONAL EXECUTIVES JOIN US AT EACH CONFERENCE. PAST DELEGATES INCLUDE:

Amicus Therapeutics CISO	Horizon Blue Cross Blue Shield of NJ BISO	Next Step Healthcare LLC CIO
ARISTACARE HEALTH SERVICES Chief Information Officer	Igia Pharmaceuticals CEO	Nuvance Health Director, Cyber Security
Axia Women's Health Director, Privacy & Security	Intercept Pharmaceuticals CISO	Onduo, LLC CISO
Brighton Health Plan Solutions CISO	Intrepid Impact Partner CIO	Pfizer Sr Director Information Management
Bristol Myers Squibb Cybersecurity Identity Governance	Johnson & Johnson Global CISO	Pharmagenie Founder & Principal
Ceretype Neuromedicine CTO	Joslin Diabetes Center CIO	Philadelphia College of Osteopathy CISO
Cigna Information Protection Director	Main Line Health CISO	ProVation Medical CISO
Cooper University Health Care CISO	MaxQ AI COO-CISO	Roivant Sciences Inc Head of Information Security
CVS Health Architect Advisor	MedConX CISO	SGGS CSO
DNAexus CISO	MEDITECH Cloud Services Director	SUNY DMC CISO
Einstein Healthcare CIO/CISO	Merck Director	Swiss Re Head of Red Team Operations
Fresenius Medical Care NA Director Cyber Security	MidLantic Urology, MSO Chief Compliance, Privacy & Risk Officer	Temple University Health System CIO
GD CTO	Moderna Inc Head of Cyber Security	The Aga Khan University & Hospital CISO
Globex Health CIO	Mon Health CCO	Third Eye Health CTO
Hartford Health CEO	Mount Sinai Health System CTO - Consumer Digital Department	U.S. Imaging Network CISO
Health Care Practice Management President	MOWOOT CFO & CIO	VIRGIN PULSE CISO
Hookipa Pharma Information Security Officer	MRO Corporation Director of Infrastructure and Technical Ops	Weill Cornell Medicine CISO












1

DIAMOND TITLE SPONSOR

\$29,500

ONE Opportunity Available per Summit










-  Deliver the Morning **Keynote Presentation** (up to 45 minutes) during the most populated time period of the Virtual Summit webcast.
-  **Advanced access to the database** of all pre-registered Executives with contact information approximately three to five days before Summit date.
-  Advanced access grants ability for your company to request & schedule pre-set, face-to-face business meetings with all registered executives.
-  Virtual Booth with the ability to include pre-recorded product demonstrations, custom graphics, video, and downloadable content for attendees.
-  Identify and chat via text, audio or video in real-time with attendees visiting your booth and the conference at large.
-  Foremost logo placement in the Virtual Exhibit Hall. Logo & link to company website on CyberSecuritySummit.com
-  Regional target account outreach to your sales teams prospects.
-  Company logo & name presented throughout the event as well as sponsorship included on print & digital summit invitations, communications & print advertisements.
-  Our team will create customized invitations featuring company logo and specific registration code to invite your prospects & clients.

2

PRESENTING SPONSOR

\$24,500

One Opportunity Available per Summit

-  Deliver the Morning **Presenting Presentation** (up to 35 minutes) immediately following the Title Sponsor's Keynote, during the most populated time period of the Virtual Summit webcast.
-  **Advanced access to the database** of all pre-registered Executives with contact information approximately three to five days before Summit date.
-  Advanced access grants ability for your company to request & schedule pre-set, face-to-face business meetings with all registered executives.
-  Virtual Booth with the ability to include pre-recorded product demonstrations, custom graphics, video, and downloadable content for attendees.
-  Identify and chat via text, audio or video in real-time with attendees visiting your booth and the conference at large.
-  Prime logo placement in the Virtual Exhibit Hall. Logo & link to company website on CyberSecuritySummit.com
-  Regional target account outreach to your sales teams prospects.
-  Company logo & name presented throughout the event as well as sponsorship included on print & digital summit invitations, communications & print advertisements.
-  Our team will create customized invitations featuring company logo and specific registration code to invite your prospects & clients.













3

PREMIER PLATINUM BUSINESS DEVELOPMENT SPONSOR

\$19,500

Limited Availability










-  **Advanced access to the database** of all pre-registered Executives with contact information approximately three to five days before Summit date.
-  Advanced access grants ability for your company to request & schedule pre-set, face-to-face business meetings with all registered executives.
-  A **guaranteed 20 minute dedicated keynote opportunity** on the main Summit webcast.
-  Your presentation will remain available to view on demand on the Engagez Virtual platform for 1 year after the event.
-  Virtual Booth with the ability to include pre-recorded product demonstrations, custom graphics, video, and downloadable content for attendees.
-  Identify and chat via text, audio or video in real-time with attendees visiting your booth and the conference at large.
-  Prime logo placement in the Virtual Exhibit Hall. Logo & link to company website on CyberSecuritySummit.com
-  Regional target account outreach to your sales teams prospects.
-  Company logo included in all print advertisements pre-event.
-  Our team will create customized invitations featuring company logo & registration code to invite prospects & clients.

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GOLD BUSINESS DEVELOPMENT SPONSOR

\$14,500

Limited Availability

-  **Advanced access to the list** of all pre-registered Executives with name, title, company, revenue & current cyber security challenges.
-  Full contact information of the registered executives will be shared post Summit.
-  A **guaranteed speaking opportunity** on one of our three distinguished panels.
-  Virtual Booth with the ability to include pre-recorded product demonstrations, custom graphics, video, and downloadable content for attendees.
-  Identify and chat via text, audio or video in real-time with attendees visiting your booth and the conference at large.
-  Logo & link to company website on CyberSecuritySummit.com
-  Regional target account outreach to your sales teams prospects.
-  Company logo included in all print advertisements pre-event & on welcome signs at the Summit.
-  Our team will create customized invitations featuring company logo and specific registration code to invite your prospects & clients.



Scan to NMathew@CyberSecuritySummit.com or Fax to 212.655.4501 | Questions? Call 212.655.4505 ext 225

COMPANY INFORMATION

Company Name		Website	
Contact Name		Title	
Email		Telephone	
Address			
City		State	Zip Code

PARTICIPATION

Exhibiting & Speaking

REGION	DATE	TITLE \$29,500	PREMIER PLATINUM \$19,500	GOLD \$14,500
U.S. West	Sept. 29, 2022			

**Date subject to change*

PAYMENT INFORMATION

If you would like to submit a credit card payment via a secure link, contact your account manager or Nancy Mathew / NMathew@CyberSecuritySummit.com

Grand Total			
Credit Card #		Exp. Date	Security #
Cardholder Name	Card Type		
Billing Address	Billing Tel		
City		State	Zip Code
Signature		Date	



Scan to NMathew@CyberSecuritySummit.com or Fax to 212.655.4501 | Questions? Call 212.655.4505 ext 225

DEFINITION: For the purpose of this agreement, all business development partners, product showcase partners, and sponsors are referred to as Solution Providers.

PAYMENT, CREDITS & CANCELLATIONS

Payment is due within 31 days of event date. If your company registers within 31 days of the event date, payment is due upon receipt. Payment can be made by credit card, check or wire transfer. All sales are final. In the event you need to cancel, written notice is required. Cancellations made 60 days or greater prior to the event date will receive a full refund. Cancellations made within 60 days prior to the event date will receive a credit for a future summit that must be used within 12 months from the original conference date. Cancellations made the day of or post event will not receive a credit or refund. **Booth sharing with other brands and/or partners is strictly prohibited at all Summits, unless approved by Cyber Summit management in advance.** Companies may not transfer their exhibit space to another company without written permission by management.

APPLICABLE LAWS

The rights, duties, and obligations of the parties, and the validity, interpretation, performance, and legal effect of the Agreement shall be governed and determined by the laws of the State of New York.

SEVERABILITY

Any terms, clauses or conditions which are subsequently adjudged invalid or illegal shall be stricken from these Terms and Conditions never included and all remaining valid and legal conditions, clauses, and terms will there upon comprise these Terms & Conditions.

FORCE MAJEURE

Should any circumstance beyond the control of, and not the fault of the Cyber Security Summit that affect the conference from being held as scheduled, or the event space not being available for use here in specified due to war, governmental action or order, act of God, fire, strikes, labor disputes or any other cause beyond the control of the Summit's venue, this Agreement shall be amended immediately and any participation fees already paid shall be applied to a new future Summit date.

DRESS CODE

Presenter and Exhibitor shall be appropriately dressed in proper business attire during the event time as some delegates may want to engage in a video chat with your team.

EVENT ADVERTISING

By participating in the Cyber Security Summit, your company is allowing the organizer to use your company's name, brand and logo in all marketing, advertising and social media outreach in order to promote the event. It is understood your logo and company name will be listed on the event's official website and included on the official press release as well as any and all communications referring to the event.

CANCELLATION OF SUMMIT

If the Summit is cancelled in its entirety, this Agreement shall automatically terminate, and Organizer shall refund to Exhibitor the amount paid to the Organizer.

EXHIBITOR EXPULSION

Organizer hereby reserves the right to eject and remove a Exhibitor without notice for violation of any of the terms of this Agreement. The Fees paid by the Solution Provider shall be retained by the Organizer as liquidated damages.

DATABASE

The database that you will be receiving post-event is Confidential and for your company's use only. It may not be shared with any other company/organization/person. The database is seeded with names to monitor improper use. The Exhibitor may only email or directly telephone each Delegate Not more than TWICE after the summit.

Agreed & accepted by: _____
Print Name Authorized Signature Date