The Official Cybersecurity Summit

A CRA Resource

ONE-DAY EXECUTIVE LEVEL CONFERENCES

2025 Sponsorship Opportunities

Mission
Engage with qualified cybersecurity professionals in 31 metropolitan markets

The Official Cybersecurity Summits produce industry leading, high-impact, in-person, one-day cybersecurity conferences across 31 metropolitan markets the U.S. and Canada.

Now in our 14th year, CSS programming is carefully designed and refreshed to serve the dynamic information needs of all cybersecurity professionals involved with the purchase and evaluation of innovative product and solutions that protect and defend their company's vital assets.

CSS events are intimate forums at first class hotel ballrooms. On average, events attract 300 to 800 cybersecurity leaders, influencers and practitioners who convene to learn about the latest market conditions/trends, evaluate cutting-edge solutions and meet leading solution providers and subject matter experts.

Strategic Alliances & Industry Partners


The CSS Advantage

Programming

CSS tracks and sessions inform leading buyers, influencers and practitioners on market conditions and new technologies. They are developed for each market, in consultation with CRA's subject matter experts, top-tier sponsors and the preferences of attendees themselves.

Attendees

In 2024, over 40,000 attendees participated in CSS conferences and engaged with representatives from more than 2,500 sponsoring companies. To certify/recertify their credentials, more than 60,000 hours of CPE credits were earned. The knowledge and connections they establish are brought back to over 10,000 different companies.
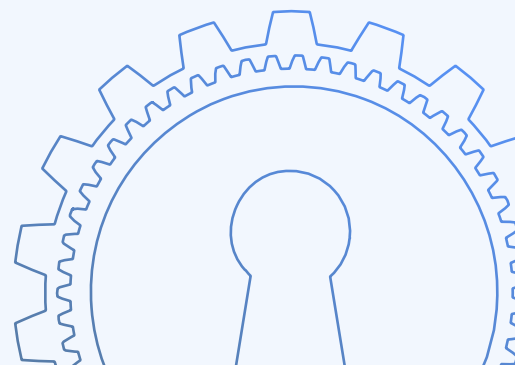
Sponsors

CSS delivers 30,000+ qualified leads of registrants to 400+ sponsors annually. The forums are brand safe environments to establish and foster business relationships for field marketers.

- Limited sponsorships (with or without speaking slots for your thought leaders) ensures we balance the ratio of sponsor attendees to prospects, maximizing the return on your investment in the event.

- Networking and meeting opportunities throughout the event and day.

- List of qualified registrants and attendees provided pre/post conference facilitate initial activation. (Gold sponsors and higher)

- 50 events across 31 major metropolitan markets provide scale to introduce and reinforce your brand to advance your industry thought leadership.

- Sponsorship includes basic set up in exhibitor hall and tickets for field marketing managers to distribute to select customers and prospects.

Audience Breakdown

40,000+
Total number of registrants in 2024

10,000+
Companies represented in total 2024 registration

Company Size
By Registrations

Most Cited Security Challenges

- $ Ransomware
- Phishing
- Compliance
- Vulnerability
- Management
- Artificial Intelligence
- Cloud Security
- Insider Threats
- Zero Trust
- Data Security

Job Titles Represented

- CEO
- Director
- President
- CISO
- Security Engineer
- Founder
- Security Analyst
- Manager

Percent	Employees
28.88%	10,000+
19.17%	1,000 to 5,000
17.38%	1 to 50
10.21%	51 to 200
9.14%	201 to 500
7.71%	501 to 1,000
7.49%	5,001 to 10,000
0.03%	51 – 199

Active Sponsors

A Sample List of Current Exhibitors

chrome — IBM — verizon — DARKTRACE

CHECK POINT — DELL Technologies — CROWDSTRIKE — paloalto NETWORKS

Malwarebytes — BlackBerry — Abnormal — TREND MICRO

zscaler — GitHub — hackerone — Claro Enterprise Solutions

tenable — ManageEngine — FORTINET — SailPoint

EXTRAHOP — Secureworks — proofpoint — okta

HUGHES An EchoStar Company — ARCTIC WOLF — imperva — SentinelOne

Sample of Previous Attending Organizations
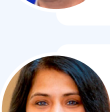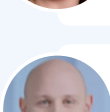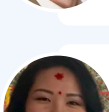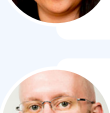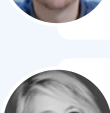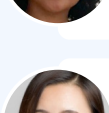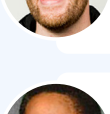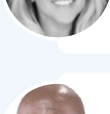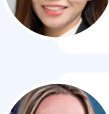
AIG — Bank of America — SONY — GM

Goldman Sachs — NBA — BOSCH — U.S.ARMY

Capital One — MasterCard — Coca-Cola — Time Warner Cable

Walgreens — HarperCollins — BlueCross BlueShield Association

THE HOME DEPOT — Neiman Marcus — CUSHMAN & WAKEFIELD — JPMorganChase

Turner — COMCAST — AT&T

Thought Leaders

Our events feature exceptional leaders in business, industry & government

Stanton Gatewood
Cybersecurity Coordinator
Cybersecurity and Infrastructure
Security Agency (CISA), US

Cindi Carter
Global CISO
Check Point Software
Technologies

Jeffrey Aguilar
CISO
County of Los Angeles

Mark Johnson
Vice President, Federal
Technology
IBM Security

Richard Dean
Assistant, Special Agent in
Charge
US Secret Service

Nicole Eagan
Chief Strategy Officer and AI
Officer
Darktrace

Cristian Rodriguez
CTO for the Americas
CrowdStrike

Arielle Baine
Cybersecurity Advisor
Cybersecurity and Infrastructure
Security Agency (CISA), US

Dimari Epps
Vice President
Seclore

Kurt Sanger
Deputy General Counsel
U.S. Cyber Command

Kathleen Moriarty
Chief Technology Officer
Center for Internet Security

John Jacobs
Field CISO - Technology
Fortinet

Shefali Mookencherry
CISO
University of Illinois at Chicago

Fletcher Oliver
Chrome Browser Engineer
Google Chrome

Sherry Peng
President
WiCyS of Colorado

Keith Hoodlet
Principal Field Security
Specialist
GitHub

Pam Lindemoen
Advisory CISO
Cisco Secure

Yachie Xu
Strategic Solutions Engineer
Cloudflare

Sylvia D. Harris
CISO
City of Pittsburgh

Andre Hinton
CISO
Jmark Services/GIT

Kelly Shannon
ASAC, Cyber and
Counterintelligence Branch
The FBI

See all presenting speakers at CybersecuritySummit.com/Thought-Leaders

Diamond Title Sponsor $34,500

ONE Opportunity Available per Summit

- **Deliver the Morning Keynote Presentation (up to 35 minutes)** during the most populated time of the Cybersecurity Summit.

- **Advanced access to the database** of all pre-registered Executives with contact information approximately three to five days before Summit date. Advanced access grants ability for your company to request & schedule pre-set, face-to-face business meetings with all registered executives.

- **Double booth space** including 2 (6' x 30") tables & up to 8 representatives.

- **Regional target** account outreach to your sales team's prospects.

- **Breakfast & lunch** for up to 8 executives working at the event.

- **Cocktail reception:** Engage with all of the delegates while cocktails & hors d'oeuvres are being served. Exclusive branding & signage during the cocktail reception

- **Distribution & inclusion** of your company literature within the summit's official program guide.

- **Company logo & name** presented on signage throughout the event. Sponsorship included on print & digital summit invitations, communications & print advertisements. Logo & link to company website on CybersecuritySummit.com.

- **Customized invitation** created by the Cybersecurity Summit team featuring company logo and specific promo code to invite up to 35 prospects & clients as VIP complimentary guests (Valued at $6,825). Please note, that these complimentary tickets may convert into reduced rate tickets of $95 per VIP pass 10 days prior to the event or sooner if the event is near capacity.

Presenting Sponsor $27,500

TWO Opportunities Available per Summit

- **Deliver One of Two Morning Presenting Presentations (up to 30 minutes)** following the Title Keynote, during the most populated time period of the Cybersecurity Summit.

- **Advanced access to the database** of all pre-registered Executives with contact information approximately three to five days before Summit date. Advanced access grants ability for your company to request & schedule pre-set, face-to-face business meetings with all registered executives.

- **Double booth space** including 2 (6' x 30") tables & up to 8 representatives.

- **Regional target** account outreach to your sales team's prospects.

- **Breakfast & lunch** for up to 8 executives working at the event.

- **Distribution & inclusion** of your company literature within the summit's official program guide.

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Platinum Business Development Sponsor $22,500

Limited Availability

- **Guaranteed 20 minute dedicated speaking opportunity** (20 minute presentation & 5 minute Q&A) on the main stage.

- **Advanced access to the database** of all pre-registered Executives with contact information approximately three to five days before Summit date. Advanced access grants ability for your company to request & schedule pre-set, face-to-face business meetings with all registered executives.

- **Double booth space** including 2 (6' x 30") tables & up to 6 representatives.

- **Regional target** account outreach to your sales team's prospects.

- **Breakfast & lunch** for up to 6 executives working at the event.

- **Company logo & name** linked to company website on CybersecuritySummit.com.

- **Customized invitation** created by the Cybersecurity Summit team featuring company logo and specific promo code to invite up to 25 prospects & clients as VIP complimentary guests (Valued at $4,875). Please note, that these complimentary tickets may convert into reduced rate tickets of $95 per VIP pass 10 days prior to the event or sooner if the event is near capacity.

Gold Business Development Sponsor $16,500

- **Guaranteed speaking opportunity** on one of our three distinguished panels.

- **Advanced access to the database** of all pre-registered Executives with name, title, company, revenue, industry, employee size & current Cybersecurity challenges.

- **Full contact information** of all registered Executives will be shared post Summit.

- **Standard booth space** including 1 (6' x 30") table & up to 4 representatives.

- **Regional target** account outreach to your sales team's prospects.

- **Breakfast & lunch** for up to 4 executives working at the event.

- **Company logo & name** linked to company website on CybersecuritySummit.com.

- **Customized invitation** created by the Cybersecurity Summit team featuring company logo and specific promo code to invite up to 20 prospects & clients as VIP complimentary guests (Valued at $3,900). Please note, that these complimentary tickets may convert into reduced rate tickets of $95 per VIP pass 10 days prior to the event or sooner if the event is near capacity.

Gold Business Development without Speaking Sponsor $12,000

- **Advanced access to the database** of all pre-registered Executives with name, title, company, revenue, industry, employee size & current Cybersecurity challenges.
- **Full contact information** of all registered Executives will be shared post Summit.
- **Standard booth space** including 1 (6' x 30") table & up to 4 representatives.
- **Regional target** account outreach to your sales team's prospects.

- **Breakfast & lunch** for up to 4 executives working at the event.
- **Company logo & name** linked to company website on CybersecuritySummit.com.
- **Customized invitation** created by the Cybersecurity Summit team featuring company logo and specific promo code to invite up to 20 prospects & clients as VIP complimentary guests (Valued at $3,900). Please note, that these complimentary tickets may convert into reduced rate tickets of $95 per VIP pass 10 days prior to the event or sooner if the event is near capacity.

Silver Business Development Sponsor $7,500

- **Access to the database** of all registered Executives with name, title, company, revenue, industry, employee size & current Cybersecurity challenges the day after the event.
- **Standard booth space** including 1 (6' x 30") table & up to 4 representatives.
- **Breakfast & lunch** for up to 4 executives working at the event.
- **Company logo & name** linked to company website on CybersecuritySummit.com.

- **Customized invitation** created by the Cybersecurity Summit team featuring company logo and specific promo code to invite up to 15 prospects & clients as VIP complimentary guests (Valued at $2,925). Please note, that these complimentary tickets may convert into reduced rate tickets of $95 per VIP pass 10 days prior to the event or sooner if the event is near capacity.

Exclusive Dinner Sponsorship Opportunities

$25,000

Seize the opportunity to sponsor an exclusive dinner! Hosted in the geographic location of your choice from our 2025 location list, and scheduled for the night prior to our Official Cybersecurity Summit event in that location, we'll help recruit up to 20 senior-level executive attendees sourced from a combination of your provided target account list (minimum 50+ accounts), Official Cybersecurity Summit registration lists, and the CyberRisk Alliance database*.

Our team sources the venue for the** dinner and selects the menu, and we will provide one member of the CyberRisk Alliance team to execute the event, so your team can show up and focus on making meaningful connections.

As the exclusive dinner sponsor, you will also receive:

- A link to the registration form and event landing page, complete with your company's brand.

- The full registration list including name, title, company name and contact information.

- One qualifying question to include in the registration form, which your team can select from among three provided options.

- Two (2) passes for your staff to attend the dinner.

*Please note that while we will recruit from your target account list as our first priority, we cannot guarantee that all attendees will be sourced only from your target accounts. **We require a minimum of 6 weeks to produce exclusive dinner events, so get in touch today!

Check out the list of available 2025 exclusive dinner locations:

All dinners are scheduled for the night before the related Official Cybersecurity Summit event

Q1-Q2	
JAN	Tampa, FL
JAN	Atlanta, GA
FEB	Silicon Valley, CA
FEB	San Diego, CA
FEB	Philadelphia, PA
MAR	Denver, CO
MAR	New York, NY
APR	Baltimore, MD
APR	Boston, MA
MAY	Nashville, TN
MAY	Toronto, ON
MAY	Austin, TX
JUN	St. Louis, MO
JUN	Pittsburgh, PA

Q3-Q4	
JUL	Raleigh, NC
JUL	DC Metro, VA
AUG	Detroit, MI
AUG	Vancouver, BC
SEP	Chicago, IL
SEP	Atlanta, GA
OCT	Charlotte, NC
OCT	Dallas, TX
OCT	Bellevue / Seattle, WA
NOV	New York, NY
NOV	Los Angeles, CA
DEC	Scottsdale, AZ
DEC	Jacksonville, FL

A sample of our previous exclusive dinner sponsors:

Akamai   Bitdefender   Commvault

EXTRAHOP   Secureworks   SUSE

Add-on Sponsorship Opportunities

$3,500 per summit

Lunch

Reach executives as the official Summit luncheon sponsor. Exclusive branding & signage throughout the lunch service.

Coffee

Meet nearly every delegate at your booth where the most important beverage, coffee is being served. As the exclusive coffee sponsor, you will have a station directly adjacent to your booth.

Wifi

Everyone in attendance NEEDS Wifi. Here's your branding opportunity that requires everyone in attendance to type YOUR COMPANY's NAME to gain access to high-speed Wifi during the summit.

Lanyard

Exclusive sponsorship with your company logo on the official Summit lanyard to be distributed to attendees at the Summit entrance. Sponsor to provide branded lanyards with bulldog clip attached.

Summit Bag

Exclusive bag sponsorship with your company logo to be distributed to attendees at the Summit entrance (bags to be provided by Sponsor).

Meeting Room

Private meeting space during the Summit, Includes table, chairs and electric connection.
Available in select locations. $4,500

The Official Cybersecurity Summit

A CRA Resource

Preliminary 2025 Official Cybersecurity Summit Calendar

All dates and locations are preliminary and subject to change

Q1 2025	
JAN 24	**Tampa, FL**
JAN 31	**Atlanta, GA**
FEB 12	**Silicon Valley, CA**
FEB 19	**Philadelphia, PA**
FEB 20	**San Diego, CA**
FEB 25	**Healthcare Summit •**
MAR 05	**Denver, CO**
MAR 06	**New York, NY**
MAR 13	**Bellevue / Seattle, WA**
MAR 27	**South Florida, FL**

Q2 2025	
APR 01	**Dallas, TX**
APR 02	**Boston, MA**
APR 04	**Chicago, IL**
APR 10	**Baltimore, MD**
MAY 15	**Nashville, TN**
MAY 15	**Toronto, ON**
MAY 22	**Austin, TX**
JUN 5	**Salt Lake City, UT**
JUN 12	**Milwaukee, WI**
JUN 17	**Hartford, CT**
JUN 24	**Finance Summit •**
JUN 25	**St. Louis, MO**
JUN	**Pittsburgh, PA**

Q3 2025	
JUL 15	**Raleigh, NC**
JUL 17	**DC Metro, VA**
AUG 12	**Vancouver, BC**
AUG 19	**Detroit, MI**
AUG 26	**Portland, OR**
AUG 27	**Critical Infrastructure •**
SEP 9	**Minneapolis, MN**
SEP 10	**Chicago, IL**
SEP 19	**Atlanta, GA**
SEP 25	**Philadelphia, PA**
SEP 30	**Columbus, OH**
SEP	**New York, NY - Finance & Banking**

Q4 2025	
OCT 8	**Silicon Valley, CA**
OCT 9	**Charlotte, NC**
OCT 16	**Boston, MA**
OCT	**Dallas, TX**
OCT 30	**Bellevue / Seattle, WA**
NOV 6	**Houston, TX**
NOV 18	**New York, NY**
NOV 19	**Nationwide •**
NOV	**San Diego, CA**
NOV	**Los Angeles, CA**
DEC	**Scottsdale, AZ**
DEC 4	**Jacksonville, FL**

• Virtual Nationwide Summit

Last Updated: November 21, 2024