



The Official
**Cybersecurity
Summit**

A CRA  Resource

INAUGURAL CANADIAN SUMMIT

Toronto

Thursday, July 25th







Marriott Downtown at CF Toronto Eaton Centre

MISSION

NATIONWIDE & INTERNATIONAL MARKET EXPOSURE

The Official Cybersecurity Summit is proud to introduce the inaugural Toronto Cybersecurity Summit in 2024, designed exclusively for C-Suite & Sr. Level Executives in need of innovative solutions to protect their company's critical infrastructure. This next-generation event provides an intimate forum within a first-class hotel for business leaders to learn about the latest cyber threat landscape and evaluate the industry's cutting-edge solutions with cutting-edge solution providers, subject matter experts and powerful cyber thought leaders.

CSS COMPETITIVE ADVANTAGE

-  Notable Government Keynotes in previous summits have included The FBI, The NSA, The US Secret Service, DOJ & more...
-  Limited Sponsor Participation to maintain an intimate business development atmosphere.
-  Engagement with Senior Executives during our catered breakfast, lunch & cocktail reception.
-  Interactive Panel Discussions & Keynote presentations with global subject matter experts.
-  Strategic partnerships with powerful associations; SIM, InfraGard, SANS, Cyber Security Alliance, AFCEA, ISACA, ISSA & more...
-  Opportunity to establish Strategic Alliances with leading cyber organizations.

2024 Speciality Virtual Summits

Nationwide Virtual Cybersecurity Summit

- **Virtual** Summit for all C-Suite & Sr. Executives in need of innovative solutions to protect their company.

Healthcare & Pharma Cybersecurity Summit

- **Virtual** Summit designed for Healthcare Executives in charge of protecting critical healthcare data.

Finance & Cyber Risk Cybersecurity Summit

- **Virtual** Summit for Banking Execs in need of innovative solutions.

Infrastructure Cybersecurity Summit

- **Virtual** Summit targeting Execs in Critical Infrastructure sectors.

STRATEGIC ALLIANCES & INDUSTRY PARTNERS HAVE INCLUDED



ACTIVE SPONSORS

A PARTIAL LIST OF CURRENT EXHIBITORS



PAST ATTENDEES



THOUGHT LEADERS

OUR EVENTS FEATURE EXCEPTIONAL LEADERS IN BUSINESS, INDUSTRY & GOVERNMENT



STANTON GATEWOOD
Cybersecurity Coordinator
Cybersecurity and Infrastructure
Security Agency (CISA), US DHS



CINDI CARTER
Global CISO
Check Point Software
Technologies



CHAD HUNT
Supervisor of Computer
Intrusion Squad
The FBI



MARK JOHNSON
Vice President, Federal
Technology
IBM Security



RICHARD DEAN
Assistant, Special Agent in
Charge
US Secret Service



NICOLE EAGAN
Chief Strategy Officer and AI
Officer
Darktrace



JEFFREY AGUILAR
CISO
County of Los Angeles



ARIELLE BAINE
Cybersecurity Advisor
Cybersecurity and Infrastructure
Security Agency (CISA), US DHS



DIMARI EPPS
Vice President
Seclore



KURT SANGER
Deputy General Counsel
U.S. Cyber Command



KATHLEEN MORIARTY
Chief Technology Officer
Center for Internet Security



BOB WEST
CSO, Prisma Cloud
Palo Alto Networks



SHEFALI MOOKENCHERRY
CISO
University of Illinois at Chicago



FLETCHER OLIVER
Chrome Browser Engineer
Google Chrome



SHERRY PENG
President
WiCyS of Colorado



KEITH HOODLET
Principal Field Security
Specialist
GitHub



PAM LINDEMOEN
Advisory CISO
Cisco Secure



CRISTIAN RODRIGUEZ
CTO for the Americas
CrowdStrike



SYLVIA D. HARRIS
CISO
City of Pittsburgh



ANDRE HINTON
CISO
Jmark Services/GIT



KELLY SHANNON
ASAC, Cyber and
Counterintelligence Branch
The FBI



DAVE LEWIS
Advisory CISO, Global
Duo Security, now part of
Cisco



ASHLEY JONES
Cybersecurity Advisor
Cybersecurity and Infrastructure
Security Agency (CISA), US DHS



BEN CORLL
CISO - Americas
Zscaler



YACHIE XU
Strategic Solutions Engineer
Cloudflare



JOHN JACOBS
Field CISO - Technology
Fortinet



COLETTA VIGH
Head of Worldwide Channel
Strategy
Check Point Software

See all presenting speakers at CybersecuritySummit.com/Thought-Leaders

SUMMIT DELEGATES

HUNDREDS OF REGIONAL AND GLOBAL EXECUTIVES JOIN US AT EACH CONFERENCE

PARTIAL LIST OF REGISTERED DELEGATES

AIG AVP IT Security Infrastructure	CUSHMAN & WAKEFIELD Information Security Risk	DOMINO'S PIZZA National Dir. Loss Prevention	ROLLINS BISO
BANK OF AMERICA SVP of Info. Security, Global	GENERAL MOTORS InfoSec & Risk Management	CHOBANI CIO	MCKESSON SVP CIO CTO
WALGREENS Technical Cloud Architect	MODELL'S SPORTING SVP, Chief Info & Supply Officer	PORT AUTHORITY OF NY & NJ GM, Cybersecurity	ABB ENTERPRISE SOFTWARE Head of Cybersecurity
SONY Director of Info. Security	NBA CISO	US AIR FORCE CTO	GROUPON Sr. Director of Cyber
AT&T Chief Architect	TIME WARNER CABLE IT Chief of Staff	COACH INC. CISO	AMERICAN CANCER SOCIETY VP IT Security & Compliance
TURNER BROADCASTING CISO	BLUE CROSS BLUE SHIELD Dir. Infrastructure Security	CITI VP & Sr. BISO	FEMA Chief, Standards & Technology
UNITED STATES ARMY CISO	JP MORGAN CHASE Vice President	VERIZON COMMUNICATIONS VP, National Security Policy	HUMANA INC. VP, CISO
T-MOBILE Sr. Director of Cyber	NEIMAN MARCUS Dir. IT Compliance	DEXIA CREDIT LOCAL Director, CISO	DAILY MAIL Dir. Information Security
MTA Director, IT Security Architecture	COMCAST Vice President IT	MORGAN STANLEY VP Applied Security	MCGRAW-HILL EDUCATION Sr. Dir. Tech Security
B&H PHOTO CISO	SERTA SIMMONS BEDDING Dir. Information Security	GIRL SCOUTS CISO	PAUL, WEISS LLP Dir. Information Security
CAPITAL ONE Dir. Cybersecurity Operations	CITY OF ATLANTA CISO	CITIBANK SVP	FREDDIE MAC Risk & Controls Dir.
MASTERCARD VP of Information Security	AMTRAK CISO	WEIGHT WATCHERS Head of Security & Compliance	BNY MELLON VP, Cyber Strategy & Risk Mgmt
THE HOME DEPOT Biz Information Security Leader	FEDERAL RESERVE BANK SVP, Chief Compliance Officer	DREYFUS CORPORATION Chief Risk Officer	CDW VP, CISO
BOOZ ALLEN HAMILTON Global Dir. of Info. Security	WALT DISNEY COMPANY Dir. Information Protection	SOTHEBY'S SVP, Director of IT	NORTHERN TRUST SVP Information Security
GOLDMAN SACHS VP, Network Security	COLUMBIA UNIVERSITY CIO	US STATE DEPARTMENT Chief Cyber Scientist	STATE OF ILLINOIS CISO
HARPERCOLLINS Director of Info. Security	LOCKHEED MARTIN CISO	MAXIM GROUP CTO/CISO	KELLOGG CISO, VP Global Security
COCA COLA Director IT	BNP PARIBAS VP, Information Security	TD BANK VP, Security Architecture	BLUE CROSS BLUE SHIELD Sr. Dir. Security
UNITED NATIONS CISO	BARNEYS NEW YORK Dir. Info Security & Services	SIEMENS Head of Cybersecurity Research	PAYPAL Sr. Director of Infrastructure

See more delegates at CybersecuritySummit.com/Delegates



EXCLUSIVE TITLE SPONSORSHIP OPPORTUNITY

For the ultimate in brand exposure & access to the Cybersecurity Summit's Executive level attendees, we have ONE opportunity available at each event.

DIAMOND TITLE SPONSOR

\$38,500 USD

ONE OPPORTUNITY AVAILABLE

- **Deliver the Morning Keynote Presentation (up to 35 minutes)** during the most populated time of the Cybersecurity Summit.
- **Advanced access to the database** of all opt-in pre-registered Executives with contact information approximately three to five days before Summit date. Advanced access grants ability for your company to request & schedule pre-set, face-to-face business meetings with all registered executives.
- **Double booth space** including 2 (6' x 30") tables & up to 8 representatives.
- **Regional target** account outreach to your sales team's prospects.
- **Breakfast & lunch** for up to 8 executives working at the event.
- **Distribution & inclusion** of your company literature within the summit's official program guide.
- **Company logo & name** presented on signage throughout the event. Sponsorship included on print & digital summit invitations, communications & print advertisements. Logo & link to company website on CybersecuritySummit.com.
- **Customized invitation** created by the Cybersecurity Summit team featuring company logo and specific promo code to invite up to 35 prospects & clients as VIP complimentary guests (Valued at \$6,825). Please note, that these complimentary tickets may convert into reduced rate tickets of \$95 per VIP pass 10 days prior to the event or sooner if the event is near capacity.

 **PRESENTING SPONSOR****\$27,500 USD****TWO OPPORTUNITIES AVAILABLE**

- **Deliver One of Two Morning Presenting Presentations (up to 30 minutes)** following the Title Sponsor's Keynote, during the most populated time period of the Cybersecurity Summit.
- **Advanced access to the database** of all opt-in pre-registered Executives with contact information approximately three to five days before Summit date. Advanced access grants ability for your company to request & schedule pre-set, face-to-face business meetings with all registered executives.
- **Double booth space** including 2 (6' x 30") tables & up to 8 representatives.
- **Regional target** account outreach to your sales team's prospects.
- **Breakfast & lunch** for up to 8 executives working at the event.
- **Distribution & inclusion** of your company literature within the summit's official program guide.
- **Company logo & name** included on print & digital summit invitations, communications & print advertisements. Logo & link to company website on CybersecuritySummit.com.
- **Customized invitation** created by the Cybersecurity Summit team featuring company logo and specific promo code to invite up to 35 prospects & clients as VIP complimentary guests (Valued at \$6,825). Please note, that these complimentary tickets may convert into reduced rate tickets of \$95 per VIP pass 10 days prior to the event or sooner if the event is near capacity.

 **PLATINUM BUSINESS DEVELOPMENT SPONSOR****\$22,500 USD****LIMITED AVAILABILITY**

- **Guaranteed 20 minute dedicated speaking opportunity** (20 minute presentation & 5 minute Q&A) on the main stage.
- **Advanced access to the database** of all opt-in pre-registered Executives with contact information approximately three to five days before Summit date. Advanced access grants ability for your company to request & schedule pre-set, face-to-face business meetings with all registered executives.
- **Double booth space** including 2 (6' x 30") tables & up to 6 representatives.
- **Regional target** account outreach to your sales team's prospects.
- **Breakfast & lunch** for up to 6 executives working at the event.
- **Company logo & name** linked to company website on CybersecuritySummit.com.
- **Customized invitation** created by the Cybersecurity Summit team featuring company logo and specific promo code to invite up to 25 prospects & clients as VIP complimentary guests (Valued at \$4,875). Please note, that these complimentary tickets may convert into reduced rate tickets of \$95 per VIP pass 10 days prior to the event or sooner if the event is near capacity.

GOLD BUSINESS DEVELOPMENT SPONSOR

\$16,500 USD

- **Guaranteed speaking opportunity** on one of our three distinguished panels.
- **Advanced access to the database** of all opt-in pre-registered Executives with name, title, company, revenue, industry, employee size & current Cybersecurity challenges.
- **Full contact information** of all opt-in registered Executives will be shared post Summit.
- **Standard booth space** including 1 (6' x 30") table & up to 4 representatives.
- **Regional target** account outreach to your sales team's prospects.
- **Breakfast & lunch** for up to 4 executives working at the event.
- **Company logo & name** linked to company website on CybersecuritySummit.com.
- **Customized invitation** created by the Cybersecurity Summit team featuring company logo and specific promo code to invite up to 20 prospects & clients as VIP complimentary guests (Valued at \$3,900). Please note, that these complimentary tickets may convert into reduced rate tickets of \$95 per VIP pass 10 days prior to the event or sooner if the event is near capacity.

SILVER BUSINESS DEVELOPMENT SPONSOR

\$7,500 USD

- **Access to the database** of all opt-in registered Executives with name, title, company, revenue, industry, employee size & current Cybersecurity challenges the day after the event.
- **Standard booth space** including 1 (6' x 30") table & up to 4 representatives.
- **Breakfast & lunch** for up to 4 executives working at the event.
- **Company logo & name** linked to company website on CybersecuritySummit.com.
- **Customized invitation** created by the Cybersecurity Summit team featuring company logo and specific promo code to invite up to 15 prospects & clients as VIP complimentary guests (Valued at \$2,925). Please note, that these complimentary tickets may convert into reduced rate tickets of \$95 per VIP pass 10 days prior to the event or sooner if the event is near capacity.

ADD-ON SPONSORSHIP OPPORTUNITIES

LUNCH	Reach executives as the official Summit luncheon sponsor. Exclusive branding & signage throughout the lunch service.	\$7,500 USD
COCKTAIL RECEPTION	Engage with all of the delegates while cocktails & hors d'oeuvres are being served. Exclusive branding & signage during the cocktail reception.	\$7,500 USD
COFFEE	Meet nearly every delegate at your booth where the most important beverage, COFFEE is being served. As the exclusive coffee sponsor, you will have a station directly adjacent to your booth.	\$7,500 USD
WIFI	Everyone in attendance NEEDS Wifi. Here's your branding opportunity that requires everyone in attendance to type YOUR COMPANY'S NAME to gain access to high-speed Wifi during the summit.	\$7,500 USD
LANYARD	Exclusive sponsorship with your company logo on the official Summit lanyard to be distributed to attendees at the Summit entrance	\$7,500 USD
SUMMIT BAG	Exclusive bag sponsorship with your company logo to be distributed to attendees at the Summit entrance (bags to be provided by Sponsor).	\$7,500 USD

2024 Cybersecurity Summit Toronto Participation

COMPANY	Company Name	Website	
	Contact Name	Title	
	Email	Telephone	
	Address		
	City	State	Zip Code

EVENT	DATE	LOCATION / EVENT	TYPE	TITLE	PRESENTING	PLATINUM	GOLD	SILVER	ADD-ON SPONSORSHIP
	<i>Date/location subject to change. All costs in USD.</i>			\$38,500	\$27,500	\$22,500	\$16,500	\$7,500	\$7,500 (WRITE IN TYPE)
	JUL 25	Toronto, ON	In-person						

PAYMENT	Grand Total	PO# Required on Invoice
	Accounts Payable Contact	Accounts Payable Email
	Print Name	Date
	Authorized Signature	

CYBERRISK ALLIANCE, LLC - STATEMENT OF WORK

CRA will provide the following services for the above named company (the "Client") as a sponsor as specified according to the Statement of Work. All amounts are quoted in USD.

Sponsorship Terms

CRA reserves the right to make modifications and changes to the floor plan at any time to meet the needs of CRA and all sponsors. All exhibit space provided to Client shall be constructed safely using sound engineering practices, in compliance with the Americans with Disabilities Act or its local equivalent, and must be installed before, occupied during, and dismantled after the Event in accordance with Client's schedule. All exhibit activities must be confined to Client's reserved space and be in support of the Client's products or services identified on the application materials submitted to CRA. CRA may refuse permission to exhibit any products or services which CRA deems objectionable or unsuitable for the Event. Client may not exchange goods or money at the Event (nor assist any other party in soliciting business), including with respect to Client's exhibit, without CRA's prior written consent.

Prior to the Event, CRA will email Client a summary of the daily schedule, description of responsibilities and services, hotel reservation information and regulations for the Event, as applicable. Client will be given a specific move-in and move-out time to which it must adhere. Failure to meet appropriate move-in and move-out deadlines may result in the forfeiture of exhibit space or the removal of Client's materials by CRA, at Client's expense. Order forms for additional services may be made available to Client in the exhibitor service information supplied by CRA. Client acknowledges that all documents and materials provided to Client prior to the Event(s) are provided for informational purposes only and CRA assumes no responsibility or liability in connection with the same. In the event of a merger of two sponsors, CRA will use reasonable efforts to consolidate the exhibit space contracted by both sponsors into one location equal to the aggregate space originally purchased by such sponsors when they were independent; provided, that CRA shall have no obligation to do so and, in such case, the surviving Client shall be liable for the exhibit space at the locations originally contracted by the merged sponsors. Booth sharing, subletting, or licensing of exhibit space by Client or use of the exhibit space, not authorized in writing by CRA is prohibited.

CRA may require Client to use designated third-party contractors to provide certain services ("**Required Contractors**"). Such Required Contractors and/or other third-party vendors listed in the CRA's informational materials, rules or regulations, act solely as independent contractors, and CRA is not responsible for any performance, acts, or omissions of such Required Contractors or vendors.

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2024 Cybersecurity Summit Toronto Participation

CYBERRISK ALLIANCE, LLC - STATEMENT OF WORK *(continued)*

Client agrees that it shall receive, collect, assemble, obtain, hold and use all Canadian electronic addresses and related information for the purposes identified in this Agreement and in full compliance with Canada's Anti-Spam Legislation ("**CASL**") and the Personal Information Protection and Electronic Documents Act ("**PIPEDA**"), including all regulations enacted thereunder from time to time and other applicable data protection and personal information protection laws (collectively the "**Privacy Laws**"). Client agrees to maintain records of CASL compliance, including but not limited to: (i) sufficient and reliable evidence of the collection of, or other basis for, subsequent receipt of express consent; (ii) the withdrawal of consent; (iii) the inclusion and proper functioning of unsubscribe mechanisms; and (iv) the inclusion of any required disclosures in communications, as applicable. In connection with the provision of the Registrant Information subject to this Agreement, Client agrees to promptly notify CRA of (a) any unsubscribe request(s); (b) any complaint in connection with the receipt electronic communications from a Registrant, and (d) if Client is the subject of a complaint or an investigation; it receives a notice, notification, request, demand, warrant or order relating to any alleged non-compliance with CASL.

Term

This Statement of Work is effective beginning on the event date and will terminate after the event, unless earlier terminated in accordance with a PSA.

Fee and Payments

CRA will be compensated for its services herein stated above. Client shall be obligated to pay the Fees set for this Agreement for each Event (collectively, the "**Fees**") pursuant to the Event Terms and Conditions. Payment is due 31 days prior to the event date. If your company registers within 31 days of the event date, payment is due upon receipt. Payment can be made by credit card, check or wire transfer. All sales are final. In the event you need to cancel, written notice is required. Cancellations made 60 days or greater prior to the event date will receive a full refund. Cancellations made within 60 days prior to the event date will receive a credit for a future summit that must be used within 12 months from the original conference date. Cancellations made the day of or post event will not receive a credit or refund. Failure by the Client to make payment by the timeline set forth in this Agreement shall result in the loss of Client's sponsorship status for the Event and the surrender of any exhibit space.

Payment may be made by check, wire, or credit card. Payment by credit card will incur a 3% service fee. Make checks payable to **CyberRisk Alliance LLC, PO Box 844698, Boston, MA 02284-4698.**

Payments By ACH/Wire:

CyberRisk Alliance LLC Routing: 211170101
Webster Bank, N.A. Account: 0024146478

For any billing inquiries please email accountsreceivable@cyberriskalliance.com.

Cancellation by Client

Client acknowledges that any cancellation or termination of the Statement of Work by Client shall (a) result in Client's forfeiture of any Fees paid by Client in connection with such Event; and (b) not relieve Client of Client's obligation to pay Fees that have been invoiced. CRA is not required to grant a refund in any circumstance. Client shall provide sixty (60) days' advance written notice of Client's intent to terminate or cancel the applicable Statement of Work.

This Statement of Work adopts and incorporates by reference the Terms of Service and the [Event Terms and Conditions](#). If the parties have a PSA, the transactions performed under this Statement of Work will be conducted in accordance with and be subject to the terms and conditions of the PSA, the Professional Services Terms and Conditions, and any applicable purchase order ("**PO**"). This Statement of Work is not a PO. Capitalized terms shall have the meanings set out in the PSA, or in the absence of the PSA, the Terms of Service.

Withholding Rights

Notwithstanding anything to the contrary in this Agreement, CRA shall be entitled to deduct and withhold (or cause to be deducted and withheld) from any payment made pursuant to this Agreement, to the Client or any other Person, such amounts as CRA is required under the Code, the Tax Act or any other applicable Law; provided that if CRA determines that any such deduction and withholding is required, CRA shall notify Client as soon as reasonably practicable (and, in any case, not less than ten (10) Business Days prior to the date of payment) of such deduction and withholding and shall provide Client with an opportunity to provide any statement, form, certification or other documentation, if applicable, that may eliminate or reduce such withholding. Amounts so withheld that are duly paid over to the appropriate Tax Authority shall be treated for all purposes of this Agreement as having been delivered and paid to the Persons in respect of which such deduction and withholding was made.

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2024 Cybersecurity Summit Toronto Participation

CYBERRISK ALLIANCE, LLC - STATEMENT OF WORK *(continued)*

Database

If your sponsorship package includes the database, the database that you will be receiving of all opt-in pre-registered Executives is Confidential and is subject to the terms set out in the Sponsorship Statement of Work and Event Terms and Conditions. It is for your company's use only and may not be shared with any other company/organization/person. Sponsors must comply with Canada's Anti-Spam Legislation (CASL) in connection with any commercial electronic messages ("CEM") sent to a Canadian/Canadian email address and must identify in their CEMs that they received the consent to send the CEM from CSS. The recipient will be able to withdraw their consent from sponsor communications by unsubscribing from sponsor or notifying CSS. CSS will notify sponsors of an unsubscribe request that relates to them and Sponsors have an obligation to notify CSS of any unsubscribe request they receive relating to the consent acquired by CSS. The database will be seeded with names to monitor improper use.

AGREED AND ACCEPTED BY:

Print Name

Signature

Date